



SPONSORSHIP TERMS & CONDITIONS

City of West Palm Beach
E4 SUSTAINABILITY SUMMIT
February 10-26, 2012

SPONSOR:

Sponsor Name: _____

Address: _____

Contact: _____

Title: _____

E mail: _____

Phone: _____

Cell Phone: _____

Fax: _____

PRODUCTS/SERVICES: Products/Services being exhibited:

SUMMIT/ SUSTAINABILITY PROGRAM SPONSORSHIP LEVELS

(Select one): For the contribution levels listed below, Sponsor will receive the following benefits:

Sustainability Champion - \$5000

- Supports additional Sustainability Initiatives throughout the year, sponsor logo will be listed for a minimum of *three* additional program on materials, media and website
- Name and logo on Sustainability Summit website, printed materials and promotional items including press releases and listing on WPBT (TV18), the City's TV station
- Premium location on back cover of 2012 Office of Sustainability fold out wallet brochure (2000 minimum printing), includes Sustainability Action Plan overview, e4 and other program information (must meet printing submission deadline)
- Company description with sustainable mission/components in the Sponsor's special website listing Web link on conference website
- Recognition at Welcome announcements
- Two Complimentary Exhibit Booths in prominent location
- Participation in media PSA
- Keynote presentation opportunity at Exhibit opening on Feb. 10, workshops from Feb.11-24 and welcome Feb.25

- Logo listing at e4 promotional activities at Clematis By Night, WPB Green Market, City Hall, Library and others
- Premium location in Sponsor Gallery in Lake Pavilion for company exhibit/banner: Exhibit (Feb.10-26)

Green Community Leader- \$2000

- Name / logo on conference website, printed materials and promotional items including press releases and listing on WPBTV (TV18), the City's TV Station
- Premium location in 2012 Office of Sustainability fold out wallet brochure (2000 minimum printing), includes Sustainability Action Plan overview, e4 and other program information, (must meet printing submission deadline)
- Company description with sustainable mission/components in the Sponsor's special website listing
- Web link on conference website
- Complimentary Exhibit Booth in prominent location
- Presentation opportunity at Exhibit opening at the Lake Pavilion on Feb.10
- Logo listing at e4 promotional activities at Clematis By Night, WPB Green Market and others
- Special location Sponsor Gallery in Lake Pavilion for company exhibit/banner: Exhibit (Feb.10-26)

Environmental Steward - \$1000

- Name and logo on conference website and printed materials including press releases and listing on WPBTV (TV18),the City's TV station
- Prominent location in 2012 Office of Sustainability fold out wallet brochure (2000 minimum printing), includes Sustainability Action Plan overview, e4 and other program information, (must meet printing submission deadline)
- Web link on conference website
- Company description with sustainable mission/components in the Sponsor's special website listing
- Logo listing at e4 promotional activities at Clematis By Night, WPB Green Market and others
- Complimentary Exhibit Booth
- Sponsor Gallery in Lake Pavilion for company exhibit/banner: Green Exhibit (Feb.10-26)

Conservation Supporter- \$500

- Name and logo on conference website
- Web link on conference website
- Inclusion in 2012 Office of Sustainability fold out wallet brochure (2000 minimum printing), includes Sustainability Action Plan overview, e4 and other program information, (must meet printing submission deadline)

- Company logo on sponsor poster in Sponsor Gallery, and listing at e4 promotional activities at Clematis By Night, WPB Green Market and others
- Complimentary Exhibit Booth

Support for Carbon Neutral Activities

- The e4 Sustainability Summit will strive to offset the event activities either through purchase of carbon credits or tree canopy enhancements.
- The estimate of Green House Gas (GHG) for the participants and activities of 83695 lbs CO2 credits at a cost of \$500 and has been calculated using TerraPass (www.terrapass.com). A certificate of offsets verifies the purchase of offset credits.
- See Conservation Supporter above for publicity opportunities.

In Kind Contributions

- In kind contributions are welcome and may receive similar publicity opportunities relative to contribution value.
- List in kind contribution: _____

TERMS & CONDITIONS:

1. Payment of the Sponsorship amount shall be due in full on or before January 30 2012.

Payment shall be made by credit card or check, shall include the invoice number, be payable to the City of West Palm Beach and shall be submitted, mailed or delivered to the City of West Palm Beach, Office of Sustainability, City Center, 401 Clematis Street, West Palm Beach, FL 33401. The executed original of these Terms & Conditions must be returned with payment. **In the event payment and the executed Terms & Conditions are not received by January 30 2012, Sponsor shall not be allowed to participate in the Summit.**

2. The City shall have the right in its discretion to cancel the Summit. In the event that the Summit is canceled, Sponsor shall receive a refund of the Sponsorship amount.

3. [To the extent permitted by applicable law and subject to the limitations set forth in Section 768.28, Florida Statutes THIS IS FOR GOVERNMENTAL SPONSORS ONLY]

Sponsor agrees to defend, indemnify, save, and hold harmless the City and the City's officers, agents, and employees from any claim, demand, suit, loss, or expense, or any damages which may be asserted, claimed, or recovered against or from City or City's officers, agents, or employees by reason of any damage to property or personal injury including death, and which damage, injury, or death arises out of Sponsor's promotion of its product and services herein. This indemnification includes, but is not limited to, any act or omission of Sponsor, its agents, servants, contractors, patrons, guests, or invitees, and

includes any costs, attorney fees, and expenses and liabilities incurred in the defense of any such claims or the investigation thereof. This paragraph shall not be construed to require Sponsor to indemnify the City for its own negligence, or intentional acts of the City, its agents or employees. Nothing in this Agreement shall be deemed to be a waiver of the City's sovereign immunity under Section 768.28, Florida Statutes. This clause shall survive the expiration or termination of these Terms & Conditions.

4. Sponsor agrees that it shall not discriminate against any person on the basis of race, color, religion, sex, gender identity or expression, genetic information, national origin, age, disability, familial status, marital status or sexual orientation.

5. Sponsor shall comply with all state, county and city ethics laws and regulations.

6. Sponsor is aware that the Inspector General of Palm Beach County has the authority to investigate and audit matters relating to the negotiation and performance of this contract, and may demand and obtain records and testimony from Sponsor and its subcontractors. Sponsor understands and agrees that in addition to all other remedies and consequences provided by law, the failure of Sponsor to fully cooperate with the Inspector General when requested may be deemed by the City to be a material breach of these Terms & Conditions.

7. These Terms & Conditions shall be governed by the laws of the State of Florida.

By execution below, Sponsor accepts the foregoing Terms & Conditions.

SPONSOR:

By: _____

Name: _____

Date: _____