

Work Session

WEST PALM BEACH

Parking & Mobility Administration Strategic Plan and Budget Overview

Jessica A. Keller, Parking & Mobility Administrator
April 20, 2026



Agenda

- 1 Welcome
- 2 Strategic Goals
- 3 2027 Budget Overview

Vision

A West Palm Beach where getting around is simple and seamless

Purpose

To make it easy for people to access places, support economic activity, and keep the city moving efficiently

Mission

We manage parking, curb space, and mobility services to provide a safe, reliable, and customer-focused experience

Guiding Principle

Be simple. Be Clear. Be concise



GOAL 1

Build Trust Through Clear, Proactive, and Continuous Communication

Focus Areas:

- Clear, visual maps of parking assets, restrictions, pricing, and curb rules
- Step-by-step public processes (how to park, pay, appeal, load, use micromobility, transit)
- Early and repeated communication before changes (rates, enforcement, events)
- Consistent messaging that explains why policies exist

Why this matters:

Every stakeholder group identified communication failures as the primary driver of dissatisfaction – not pricing or enforcement itself.

If you're hosting friends and family, this summer, don't let parking put a "brake" on the fun. Park smart to avoid a ticket in West Palm Beach!

- 1 DO NOT BLOCK A DRIVEWAY, EVEN YOUR OWN
- 2 DO NOT PARK ON A SIDEWALK
- 3 DO NOT PARK AGAINST THE DIRECTION OF TRAFFIC
- 4 DO NOT PARK WITHIN 30 FEET OF A STOP SIGN
- 5 IF THERE IS LESS THAN 10 FEET BETWEEN YOUR CAR DOOR AND THE DOUBLE YELLOW LINE, IT'S ILLEGAL

500 Banyan Blvd, West Palm Beach | wpg.org/parking | parking@wpb.org

GOAL 2

Deliver a Simple, Predictable, and Customer-Centered Experience

Focus Areas:

- Consistent rules and expectations
- Simplified payment and permit processes
- Reduced street clutter (fewer meters, clearer signage)
- Customer-service-oriented staff interactions

Why this matters:

People accept rules when they understand them and can comply easily.

The graphic is a document titled "Residential Parking Permit Instruction Guide" from the West Palm Beach Parking and Mobility Administration. It features a blue and yellow color scheme with a dotted arrow graphic on the right. The content is organized into three main sections: Eligibility Criteria, Petition & Review Process, and Launch & Implementation. Each section includes specific details about the requirements and steps for establishing a Residential Parking Permit Zone.

WEST PALM BEACH
PARKING AND MOBILITY ADMINISTRATION

Residential Parking Permit Instruction Guide

This guide explains how neighborhoods can request designation for a Residential Parking Permit Zone. Once established, residents displaying a valid permit may park within the zone without being subject to posted time restrictions.

Eligibility Criteria

Parking Demand	During the proposed regulation period, at least 50% of on-street spaces are occupied.
Non-Resident Impact	Non-residential vehicles substantially and regularly interfere with residents' access to on-street parking.
Irregular Interference	The interference does not occur only at predictable times (e.g., weekly events, services).
Residential Support	75% of property owners fronting the affected spaces must sign a petition supporting the designation. One signature per dwelling unit, corresponding to titled property owners.

Petition & Review Process

Step 1 - Petition Submission
Residents complete and submit the Residential Parking Permit Petition Form to the Parking Administrator. The petition must include street name(s), block range, number of total properties, and contact information for the neighborhood representative.

Step 2 - Verification & Study
City staff will verify petition signatures and conduct a parking utilization study to confirm that all criteria are met. Parking studies must be performed while school is in session.

Step 3 - Review & Approval
If the proposed zone covers one street and intersection or less, the Parking Administrator may approve. If it covers more than one street or intersection, approval must be obtained by resolution of the City Commission.

Launch & Implementation

Once approved, the City will designate the area as a Residential Parking Permit Zone and install official parking signs showing permit requirements. Residents within the zone may then apply for permits through the City's permit portal or customer service center. Note: The residential permit authorizes parking within the signed zone but does not guarantee a specific space.

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GOAL 3

Make Safety, Cleanliness, and Maintenance Highly Visible and Consistent

Focus Areas:

- Lighting, cleanliness, and security standards
- Clear responsibility for cleaning and upkeep
- Public visibility of safety investments and services

Why this matters:

Perceived safety is a prerequisite to downtown access and economic activity.



GOAL 4

Actively Manage Parking and the Curb to Improve Access and Reduce Congestion

Focus Areas:

- Event, weekend, and peak-demand pricing reform
- Loading zone and curb management policy
- Reduced cruising and double-parking
- “Park once” strategies and wayfinding

Why this matters:

Underpriced or unmanaged curb space creates congestion and undermines access.

Park Smart. Pay Less. Park West. Skip the Stress.

NEW YEAR'S EVE PARKING

← LOWER PARKING COST LESS TRAFFIC → → HIGHER PARKING COST MORE TRAFFIC ←

The graphic features a map of downtown West Palm Beach with various streets labeled, including Banyan Blvd, Clematis St, Evernia St, and others. A pink star marks the City of WPA Public Dock. Below the map, five pink boxes list parking options with their respective costs:

Sapodilla Garage 645 Clematis St \$10 pay on entry	Clematis Garage 500 Banyan Blvd \$20 pay on entry	Evernia Garage 333 Evernia St \$20 pay on entry	City Center 199 N Dixie Hwy \$40 pay on entry	Banyan Garage 200 Banyan Blvd \$40 pay on entry
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FREE ON-STREET PARKING WEST OF ROSEMARY AVE

Park Smart. Pay Less. Park West. Skip the Stress.

W.P.B. WEST PALM BEACH

GOAL 5

Reframe Parking Enforcement as a Fair, Consistent, and Service-Oriented Function

Focus Areas:

- Clear enforcement priorities and policy guidance
- Consistent application of rules
- Customer-service training and tone
- Alignment between code, policy, and field practice

Why this matters:

Enforcement is the most visible representation of City policy.

City of West Palm Beach

Civic & Cultural Access Parking Policy

Purpose

This policy establishes a consistent, transparent framework for providing limited parking support for access to essential civic and cultural institutions while preserving the City's ability to manage congestion, enforce parking regulations fairly, and align pricing and operations with adopted mobility strategies.

Parking is a shared public resource and a primary tool for managing access, circulation, and safety—particularly during peak periods and special events.

Applicability

This policy applies to:

- The Mandel Public Library of West Palm Beach
- Cultural institutions (e.g., theaters, performing arts venues, museums)
- Nonprofit civic or cultural organizations located in downtown
- City-permitted cultural events requesting parking accommodations

Guiding Principles

All parking accommodations under this policy shall align with the following strategic principles:

1. Clear and Predictable Rules
2. Customer-Centered Access, Not Convenience Parking
3. Shared Access and Congestion Management
4. Fair and Consistent Enforcement
5. Policy-Based, Not Ad Hoc

Eligible Parking Support Mechanisms

Validated Parking (Preferred Model): Validation tied to active participation, limited to specific garages and operating hours.

Reserved Parking (Limited Use): Approved only in non-high-impact garages or when charged at the prevailing event rate.

Pricing During Special Events

High-impact garages apply event pricing to all users. Discounted parking is not permitted. Secondary garages may offer reduced pricing with wayfinding support.

Prohibited Practices

- Permanent or unlimited parking subsidies
- Department-specific parking cards
- Discounted parking at high-impact garages during major events
- Informal or unpublished exceptions

GOAL 6

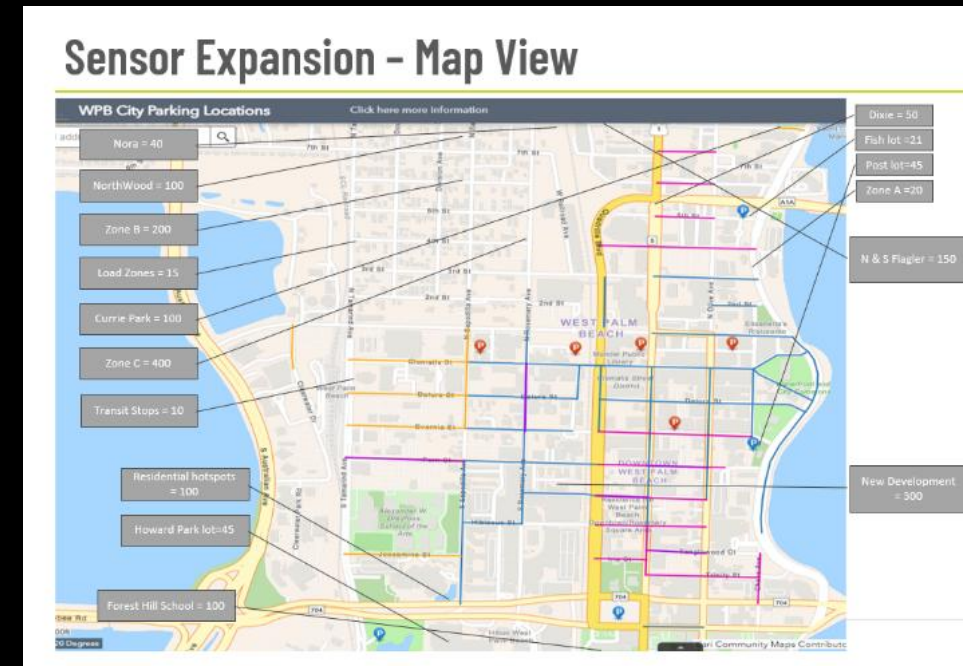
Modernize Systems and Policies to Reflect Today's Mobility Needs

Focus Areas:

- Expansion of ParkMobile and elimination of redundant meters
- Updated micromobility and bicycle code provisions
- Clarification of vehicle storage in the public right-of-way
- Data-driven management tools
- Relaunch RideWPB

Why this matters:

Innovation is needed to keep pace with growth.



GOAL 7

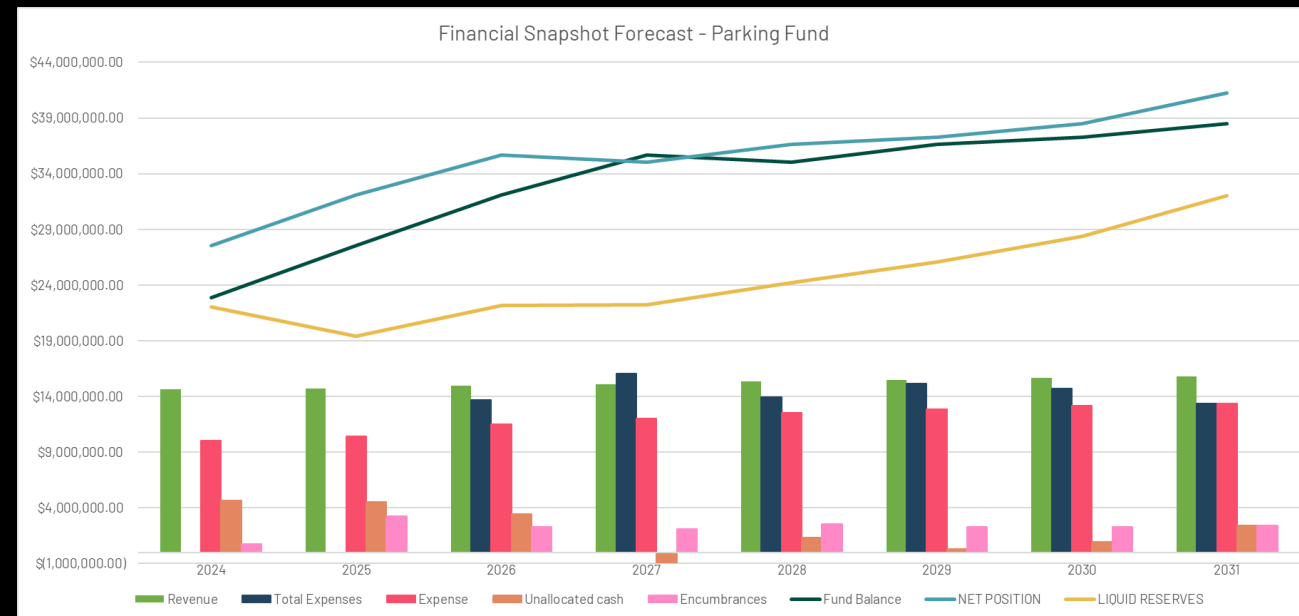
Align Investment, Staffing, Pricing, and Budgeting with Strategic Priorities

Focus Areas:

- Set liquid reserve policy
 - Spend down plan
- Transparent use of parking revenue
- Budgets tied to measurable outcomes
- Pricing aligned with demand and policy goals
- Capital and operating investments prioritized by strategy

Why this matters:

Strategy without financial alignment cannot succeed.



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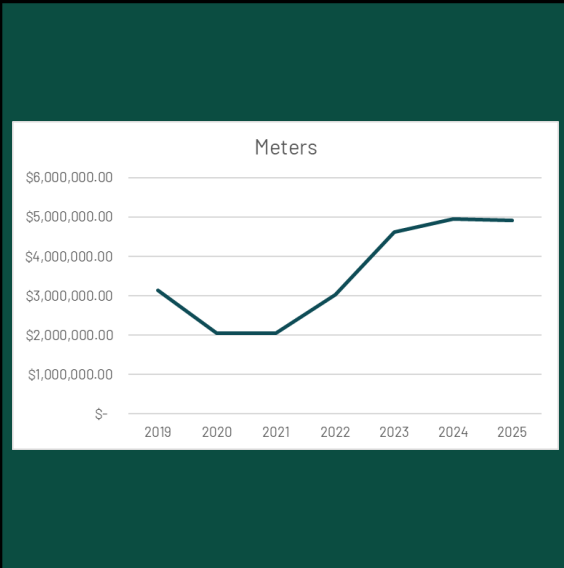
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FIRST-YEAR PRIORITY ACTIONS

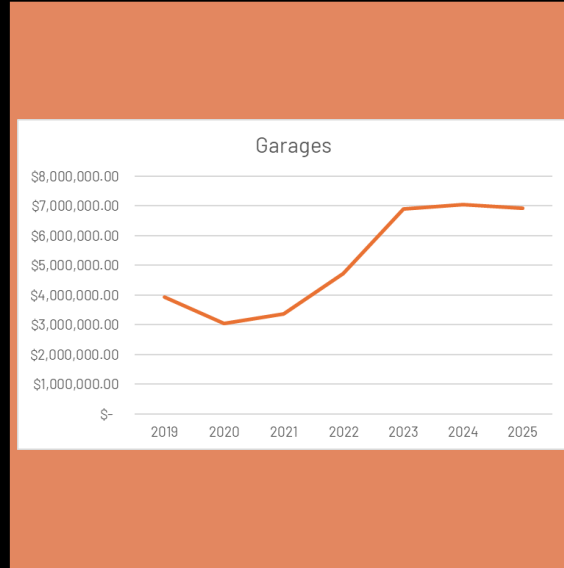


1. Address Organizational Structure
2. Finance
3. Relaunch RideWPB
4. Update Parking and Mobility Code
5. Advertise Banyan Garage redevelopment solicitation
6. Conduct Northwood Parking Study
7. Conduct Kanuga Road Parking Study
8. Develop NORA parking operations plan
9. Adopt Event Parking Policy
10. Update Residential Permit Study Program
11. Expand cashless parking system
12. Establish private parking partnerships
13. Initiate Parking Study in Progressive Northwest



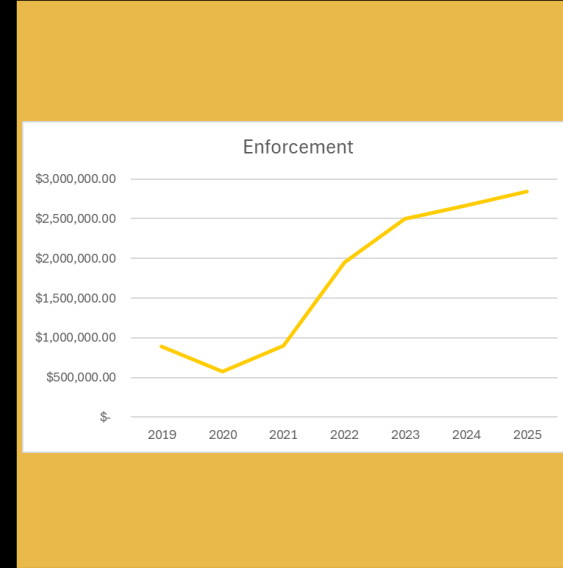
Meters

1521 on-street and open lot spaces



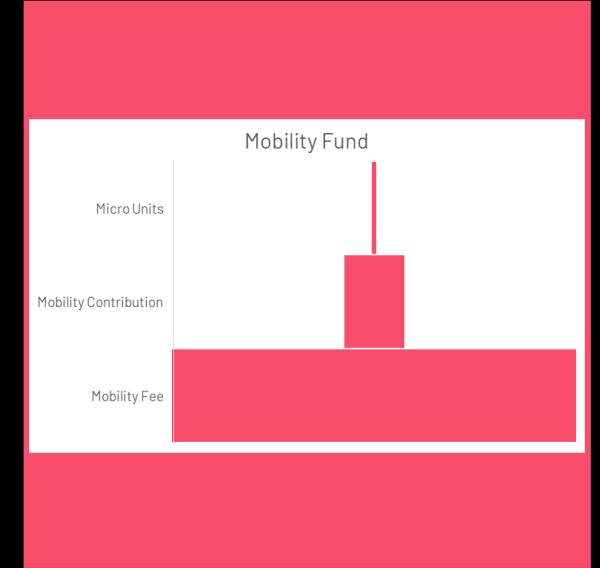
Garages

2311 spaces across five garages



Enforcement

More than 4200 citations issued on average per month this year



Mobility Fund

\$3.2 million

Strategic Goals

Goal 1 Say it early. Say it clearly. Say it again.

Goal 2 Make it easy to do the right thing.

Goal 3 If it looks safe, it feels safe.

Goal 4 Manage the curb, move the city.

Goal 5 Enforcement is service.

Goal 6 Modern tools for modern movement.

Goal 7 Fund what matters.

A West Palm Beach where getting around is simple and seamless



CAPITAL BUDGET FY 27

Goal 3 If it looks safe, it feels safe.

Goal 4 Manage the curb, move the city.

Goal 5 Enforcement is service.

Goal 6 Modern tools for modern movement.

Evernia Garage Maintenance Evaluation	\$100,000
Clevercity Expansion	\$300,000
Consulting	\$300,000
Exterior Garage Lighting	\$1,250,000
Cameras	\$150,000
Vehicle Replacement	\$40,000
Load Zone Cameras	\$150,000

Total **\$2,140,000**

CAPITAL BUDGET FY 28

Goal 2 Make it easy to do the right thing.

Goal 3 If it looks safe, it feels safe.

Goal 4 Manage the curb, move the city.

Goal 6 Modern tools for modern movement.

Replace Elevators- Evernia	\$3,000,000
Evernia Garage Repairs	\$200,000
Clevercity Expansion	\$300,000
Consulting	\$200,000
Wayfinding Implementation Phase 1	\$275,000
Sapodilla Garage Maintenance Evaluation	\$100,000

Total

\$4,075,000

CAPITAL BUDGET FY 29

Goal 2 Make it easy to do the right thing.

Goal 3 If it looks safe, it feels safe.

Goal 4 Manage the curb, move the city.

Goal 6 Modern tools for modern movement.

Sapodilla Garage Repairs	\$575,000
Wayfinding Implementation Phase 2	\$200,000
Clevercity Expansion	\$300,000
Consulting	\$300,000
Vehicle Replacement	\$80,000
Landscaping Plans	\$100,000
Banyan Garage Maintenance Evaluation*	\$50,000

Total **\$1,605,000***

CAPITAL BUDGET FY 30

Goal 2 Make it easy to do the right thing.

Goal 3 If it looks safe, it feels safe.

Goal 4 Manage the curb, move the city.

Goal 6 Modern tools for modern movement.

Clevercity Expansion	\$300,000
Consulting	\$200,000
Vehicle Replacement	\$135,000
Landscaping Improvements	\$300,000
Replace Banyan Garage Elevators*	\$1,250,000

Total **\$2,185,000***

CAPITAL BUDGET FY 31

Goal 2 Make it easy to do the right thing.

Goal 3 If it looks safe, it feels safe.

Goal 4 Manage the curb, move the city.

Goal 6 Modern tools for modern movement.

Clevercity Expansion	\$300,000
Consulting	\$200,000
Clematis Garage Maintenance Evaluation	\$100,000
Technology Upgrades	\$1,000,000

Total

\$1,600,000

OPERATING BUDGET

Goal 1 Say it early. Say it clearly. Say it again.

Goal 2 Make it easy to do the right thing..

Goal 6 Modern tools for modern movement.

Goal 7 Fund what matters.

- 1. Messaging campaign
- 2. Reorganization
 - Staffing
- 3. Increase Enforcement investment
- 4. Technology
- 5. RideWPB

\$14,569,626 Parking Enterprise
\$5,000,000 Mobility Fund

WEST PALM BEACH

Wrap Up!

This presentation is available for download at:
www.wpb.org/parking